

AMANDA J WEINBERGER

Visual User-Centered Designer

CONTACT

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SKILLS

Design

Creativity

Communication

Storyboards

Wireframes

Rendering

Branding

Presentation

Typography

Tools

Sketching

Illustrator

Photoshop

InDesign

Painting

WORK

Freelance Design, Visual User-Centered Designer

April 2020 - Present Oceanside, CA

- Visual designer with focus on user-centered product development.
- Spearheaded the redesigned of an entire website for a current company.
- Planned and executed all new design concepts for clients requesting creative aid.

Hobie Cat Company, Product Designer

October 2017 - April 2020 Oceanside, CA

- Curated all product manuals and instruction sheets to assist in user interaction.
- Created all new POP displays in both 2D and 3D design for showrooms and events.
- Made parts diagrams, box labels, and a variety of other product support content.
- Design all graphics for all of the boat hulls including sailboats and kayaks.

LovePop, Industrial Design and Prototype Intern

Sept. 2016 - Dec. 2016 Boston, MA

- Created 3D models In Rhino that could then be transferred to paper models.
- Laser cutter expert to ensure proper construction.
- In charge of all new design prototypes.

Hobie Cat Company, Design Intern

Jan. 2016 - April 2016 Oceanside, CA

- Helped to launch the Hobie Mirage Eclipse.
- Created new graphics for all 2016 sailboat and kayak hulls.
- Developed new soft good concepts.

IDEAZ, Design Intern

May 2015 - Sept. 2015 Glastonbury, CT

- Worked at a small consulting firm with designers and engineers.
- Learned about real world design techniques.
- Mastered consumer-based brainstorming.

PERSONAL

Surf Babe Art

est. March 2019

www.surfbabeart.com

IG: surfbabe_art_aw

EDUCATION

Wentworth Institute of Technology, BS in Industrial Design

Graduated August 2017 Boston, MA

Minor in Media, Culture, and Communication Studies

Varsity Women's Soccer Team Starter

Graduated cum laude